



**INSTITUTE OF INSPECTION, CLEANING
AND RESTORATION CERTIFICATION**

2715 East Mill Plain Blvd
Vancouver, Washington 98661
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e-mail: info@iicrc.org

Dear Fellow Cleaning and Restoration Professional,

Thousands of cleaning and restoration firms around the world are utilizing the unique marketing opportunities of being an IICRC Certified Firm, are you missing out?

Last year millions of television viewers of shows like Dateline NBC and MSNBC got the message.
Last year millions of consumers read literature by DuPont, Shaw Industries, etc. and got the message.
Last year millions of readers of local newspapers got the message.

And the message was **WHEN CHOOSING WHERE TO SPEND YOUR CLEANING AND RESTORATION DOLLARS CHOOSE AN IICRC CERTIFIED FIRM.**

Last year thousands of insurance agents, adjusters and underwriters got the message.
Last year thousands of real estate professionals and their clients got the message.
Last year fiber producers, carpet mills and furniture manufactures got the message.

And the message was **WHEN CHOOSING WHERE TO SPEND YOUR CLEANING AND RESTORATION DOLLARS CHOOSE AN IICRC CERTIFIED FIRM.**

AND THEY DID!

Last year 18,911 consumers called the IICRC referral number and spent an estimated FIVE MILLION DOLLARS with certified firms.

If all that happened in one year **WHAT DOES THE FUTURE HOLD\$\$\$\$\$\$**

The IICRC is a non-profit certification body owned by our industry trade associations working to help you.

All you have to do to become part of the IICRC's New Certified Firm program is:

1. Mail the enclosed Application Request Form along with a check for the one-time application fee.
2. Agree to abide by the Certified Firm Code of Ethics (which shows consumers they can trust you)
3. Complete the Certified Firm Application

AND

Pay the astronomical sum of **THIRTY-FOUR CENTS** per day* for one year

I urge you to take the first step and mail the Application Request Form **TODAY!** We will then start processing your request and send you the Certified Firm Application. Complete that and you're on your way. I think you'll find, just like I did that the IICRC's new Certified Firm Program makes Cents (and dollars) for all of us.

Ed Hobbs
Owner Hobbs Ultra-Clean Service
Corapeake, NC
Chairman IICRC Certified Firm Committee

PS In case your mother's advice about things that sound to good to be true is going through you mind right now, I just wanted to let you know that most of the work the IICRC does is done by volunteers. People just like me who have reaped the rewards of the IICRC and now are giving back.

PSS When you become a Certified Firm, you'll get a packet that includes tips on how to market your new status and start making more money right away.

*(payable in one annual installment of \$125.00 + a one time non-refundable application fee of \$25.00)

Process for becoming an IICRC Certified Firm

Firms must first fill out a Certified Firm Application Request Form and submit to IICRC headquarters with a non-refundable \$25 application fee. The Certified Firm Application Request Form is included with these instructions.

Once the request form is received and reviewed to make sure the Certified Technicians are still with the firm and have a current registration, the firm will be sent a Certified Firm Application and Code of Ethics.

The firm must sign and return a completed application and the IICRC Certified Firm Code of Ethics, along with a copy of its business license (if applicable), proof of insurance, and \$125 for the first year's registration fees. Once the firm is approved and registered, the \$125 is non-refundable.

If a firm does not meet the requirements to become an IICRC Certified Firm upon submission of a Certified Firm application, the pending application will be held for up to six months. During this period, the firm is allowed to take the necessary steps to meet the requirements.

All Certified Firms will have a common anniversary date of December 1 of each year. The first annual renewal bill will be prorated based on the acceptance date of the original registration. For example, if the firm became registered on June 1 of the year at which time it paid the \$125 annual registration, the annual renewal bill in November would be \$63.00. Thereafter, the annual renewal bill will be equal to the full annual renewal amount set by the IICRC Board of Directors.

When a firm is 90 days delinquent on its fees, the firm will be dropped from the roster. The firm may be reinstated when requirements are met and fees are paid.

Certified Firms are not eligible to order supplies or receive Certified Firm credentials until such time they meet all requirements.

Only Certified Firms may display the registered trademark.



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CERTIFIED FIRM APPLICATION REQUEST FORM

Name: _____ Title: _____

Company Name: _____

Company Address: _____

City: _____ State/Prov: _____ Zip/Postal Code: _____

Country: _____ E-Mail: _____

Phone: _____ Fax: _____

If you know the names of IICRC Certified Technicians currently employed by the firm, please list their names here:

Request for Certified Firm Application fee is \$25.00 (U.S. Funds) and must accompany this form. Fees are nonrefundable.

Check or Money Order enclosed or:

Please charge my: Visa MasterCard American Express V-Code: _____

Account number: _____ Expiration date: _____

Cardholder Name: _____

Signature: _____

Send fee along with this completed request form to:

IICRC
2715 East Mill Plain Blvd
Vancouver, Washington 98661

An additional annual fee for Certified Firm Status is \$125 (U.S. funds) and must accompany your final application.

If the firm does not meet the requirements to become an IICRC Certified Firm upon submission of this request, the pending application will be held for six months.